

January 4, 2018

To Whom It May Concern:

This letter is to introduce \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, one of my lacrosse players from Lake Mary High School. Unlike other sports programs, we are self-supporting and must seek donations for our equipment and uniforms. In order to do this, we are selling advertising space at four different levels.

**Platinum Level**: For $1000, your company will receive two admittance passes to all boys home lacrosse games, your company name will be prominently displayed at the top of our lacrosse t-shirts that will be worn by team members, your name will be announced as a Platinum Sponsor over our P.A. system at home games during the season, and you will receive two lacrosse t-shirts.

**Gold Level**: For $350, your company name will be prominently displayed below the Platinum level on our lacrosse t-shirts that will be worn by team members, your name will be announced as a sponsor over the P.A. system at home games during the season, and you will receive one lacrosse t-shirt.

**Silver Level**: For $200, your company name will be prominently displayed on our lacrosse t-shirts that will be worn by team members, and you will receive one lacrosse t-shirt.

**Bronze Level**: For $100, your company name will be prominently displayed on our lacrosse t-shirts that will be worn by members of the team.

Thank you very much for your support. We look forward to wearing our LMHS Lacrosse t-shirts which will display your advertisement.

Sincerely,

Garrick Robinson, Head Coach

Lake Mary High School Boys Lacrosse